

ANTONI LACINAI

Global Speaker

Leadership communication

How to use your power and influence to inspire, involve and implement

Elevate your leadership communication!

Out of 55 criteria of employee engagement, 37 is due to the closest managers behavior. You as a leader matter! You influence more people. As a leader you want to communicate with high energy, empathy and clarity, both online and on-site:

- Energy, so that your people believe that you believe.
- Empathy, so that they feel that you understand where they are coming from.
- Clarity so you take away as many misunderstandings as possible.

This is easier said than done, especially when it comes to empathy. Too many leaders lose empathy when they gain power. One study showed that 25% of employees who feel bullied or harassed quit their jobs. Added to that, another 20% of those who witnessed this also leave. This is a very expensive way of running a business and will create poor results.

In Antoni's keynote, you will get insights on

- The three superpowers of communication and how you can develop your skills.
- Why you fail if you don't communicate.
- How you influence how people feel.
- Why it is better to involve than to inform.
- How storytelling is superior to PowerPoint.
- How to have brave conversations.
- How you can lead effective meetings, analog or digital.
- How to agree on high performing, meaningful goals, and increase motivation.

About Antoni Lacinai



Antoni is a keynote speaker with a focus on Leadership communication, and employee engagement. He is both inspirational and gives concrete tips that can be used right away.

Over the course of more than 25 years, Antoni has searched for the keys, principles or secrets of great communication in the workplace. He has found 20! These are the ones he speaks about in tailored keynotes around the world.

Antoni Lacinai is the author of twelve books on workplace communication, goal setting and effective meetings. The latest book; Employee Engagement, was launched 2020.



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