

Pre-Event Questions

Thank you for choosing Antoni Lacinai to speak at your event.

The event is important to you, and therefore important to Antoni. Please take a few minutes answering the questions you find relevant and applicable.

Practical matters:

Date:

Place:

Name and theme of the event:

Approximate number of participants:

The demographics of the participants in the audience (functions, gender balance, age etc.):

Approximate timeframe of Antoni's speech?

Do you want Antoni to also run a workshop, a breakout or participate in a round table or panel?

Are you planning to purchase copies of Antoni's books to give to your attendees?

Strategic matters:

What is the purpose of the event?

What is your most important goal with the whole event?

What would be your objective for Antoni's presentation?

How long do you want the messages to last? (do you want to explore ways to prolong the memory and inspire behavior in the long run?)

What are the most important things Antoni should know about you and the event?

What could be sensitive issues that should be avoided?

What have you like or disliked with previous speakers?

What else do you want Antoni to know about that will help him contribute to the fullest?

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