

ANTONI LACINAI – BIO

Below you will find a biography of Antoni Lacinai. You are free to pick and choose which parts you want to use in your marketing of your event.

Antoni Lacinai is a global speaker on Employee engagement, Leadership communication and Customer experience. With his *20 keys to outstanding workplace communication*, he improves peoples' skills when they lead, sell and collaborate.

His style is to deliver with high energy, empathy and clarity. Antoni's keynotes are filled with both inspiration and concrete tips on how to build better relationships, how to serve your people and your customer and how to collaborate better. All to have a more motivating work life and get better results.

In 2019 he came in 3rd place at the Swedish championship of Storytelling, and he was also voted one of the most popular speakers in Sweden.

Watch his [TEDx](#) on the importance of analog communication in an ever-more digital world.

Antoni is an author and co-author of [12 books on communication](#) and has continuously studied leadership, marketing, psychology, mental training, NLP, coaching and more.

Antoni is a member of National Speakers Association – Sweden and part of a global network of professional speakers.

Added to this, Antoni Lacinai is also regarded as one of Sweden's best moderators and the perfect go-to-person if you want a professional moderator who is NOT a celebrity who will steal the focus from the content.

Before his career as a keynote speaker, communication skills trainer and moderator, Antoni worked in the IT-telecom industry in various leading positions, within sales and marketing, from 1990.

Antoni lives in the south of Sweden where he spends most of his time with his family and friends between assignments.

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